



Employers value reliable workers



JOBSEEKERS on the Gold Coast can take heart from a new survey which clearly shows employers value reliability and loyalty in their workers much more than skills or experience.

According to an Australia-wide survey of employers commissioned by The Salvation Army Employment Plus, employers rate reliability much more highly than any other trait.

TSAEP is one of Australia's largest and most experienced job search organisations.

"We asked employers to name the top three attributes they believe are

most desirable in an employee, and the results were startlingly clear," said research project spokeswoman Kirrilee Trist.

"Employers selected 'reliability' 136 times. This is compared to 'skills', which was nominated just 49 times and 'experience' just 26 times.

'Loyalty' was seen as the second most valued trait, being selected 60 times, while 'hard-working' was picked 50 times to be third.

The survey also found employers were taking a realistic approach to the global financial crisis.

Gold Coast workers who lost their

jobs during the downturn won't have it held against them by employers.

The survey found that 82 per cent of employers will hire workers who had suffered through a long period of unemployment due to the GFC – some 87 per cent said they would hire someone who had been forced to take a lesser role.

"Our experience shows this is a real concern for workers who lost out in the GFC," said Ms Trist.

"They fear there's some kind of black mark against their name even though it was beyond their control – they will find this very heartening."



Reliability in staff rates highly with employers.